

Little book of hearing aids

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As a consultant I use to advise my clients to "invest in the decision." They should spend about 10% as much on the decision process that they do on the project itself. The idea is that making an uninformed decision is much more costly than figuring it out in advance.

So, I should have budgeted \$200 in making a \$2000 decision with regard to hearing aids. I read quite a bit on the Internet, and bought this book, for far less than \$200. It enabled me to talk knowledgeably to the various vendors about the different kinds of hearing aids – in the ear, behind the ear and so on – and about the differences in features between the expensive and the midrange ones.

I decided on something a little bit about midrange. It does everything it supposed to do.

However, I should add in closing that I don't wear it. My hearing is at the low end of normal. Although I have to continually ask my family and my students to repeat themselves, I didn't find things to be vastly better with a hearing aid. Moreover, it is a pain and bother. It sits on my shelf until such time as other people insist that I really should wear it.