Boring, the worst possible thing one could say

for a book that was presented to somebody who is interested in Freakonomics. It is stolid and predictable, a series of ponderous explanations of contemporary social phenomena. Not entertaining, and not very elucidating either.

If two authors are going to be this pedantic, they should at least go through their blogs and organize them, look for a central theme, and present a single point of view. The dialectic isn't terribly informative when the two participants agree to such a great extent.