

## How to write a winning humorous speech Goh Kheng Chuan

Toastmasters international has recently introduced an eleventh path in their pathways program. Engaging Humor.

It is attractive for two reasons. First, humor is an essential part of attracting and keeping audience attention no matter what the subject. Secondly, this is the only one of the 11 paths that focuses entirely on public speaking. It does not attempt to burnish the Toastmasters skills in leadership, management, interpersonal communication or self-confidence. In introducing this program, Toastmasters is inching back towards its roots, recapturing in part the formula that made it successful for 95 years up until 2017.

Writing a humorous speech is hard work. The people of Singapore may not have a worldwide reputation for humor, but they are renowned for their hard work and systematic approach. This book is extremely well organized and informative. It is rich with examples. The electronic book format allows the author to link to examples of humorous speeches presented by Toastmasters around the world and renowned comedian such as Jerry Seinfeld.

The title emphasizes winning speech contests, but the book becomes even more relevant given the new wrinkles in the Toastmasters program.

The price is so reasonable that any value whatsoever would make it worth the money. It has tremendous value. This book should be essential reading to anybody attempting to do humorous speeches in Toastmasters, or in fact, in any context.